

Tom O'Connor
Graphic & Digital Designer

E: tom@xypromotions.co.uk
T: 07921 368044

Personal Statement

I would like the opportunity to pursue and nurture my fervour for design whilst gaining substantial industry experience, meeting creative, inspiring people who can help me develop both as a designer and an individual.

<<< PLEASE VIEW MY ONLINE PORTFOLIO >>>
www.xypromotions.co.uk

Education

BA (Hons) Graphic Design & Visual Communications
University of Leeds *(Sept 2004 – 2009)*

BTEC Graphic Design Foundation (MERIT)
Southport College *(Sept 2003 – 2004)*

4 A Levels & 11 GCSEs (A* Maths, A English)
Range High College *(Sept 1996 – 2003)*

Experience

Time Out Magazine
1st August 2011 - Present

Commercial Designer / Copy Controller

Working to high-pressured deadlines, it is my responsibility to liaise with client and design team to ensure a smooth and efficient process. Roles include magazine advert design, advert placement and copy chasing. Position requires excellent organisational skills and the ability to communicate effectively with clients and team members.

Software Used:
Illustrator, Photoshop, Quark, InDesign & Excel

Time Out Paris
1st August 2011- Present

Digital Designer

For the launch of the Time Out Paris website, it was my responsibility to design and execute a series of flash banners to sit on the homepage. Other projects have consisted of designing flash banners for various advertisers including Hotel Aviatric and Hotel Bastille.

Software Used:
Illustrator, Photoshop & Flash

Time Out Guides
1st August 2011- Present

Graphic Designer

Designing adverts for a variety of Time Out guides including Eating & Drinking 2011 and Best Shops 2011. Working to high-pressured deadlines, it was my responsibility to liaise with advertiser to produce and place adverts that met with the client's approval. For the work on the Eating & Drinking Guide our team won a Time Out Achiever's Award.

Software Used:
Illustrator, Photoshop, Quark & In Design

AML Group
1st October 2011

Graphic & Digital Designer

My main responsibility was to design and develop a micro site for The River Thames. Coding by hand, it was my job to integrate the illustrations provided throughout the site to ensure a consistent promotional campaign. I also designed various buttons and elements of the site to enhance user experience.

Software Used:
Illustrator, Photoshop, InDesign & Dreamweaver.

Language Used:
HTML, CSS & JavaScript

XY Promotions
27th September 2009 - Present

Graphic & Digital Designer

Working for a number of clients including a bespoke cake company, a sports council and an emergency services journal, projects have ranged from simple logo design to full branding of a company. I have used my expertise in print, typography, illustration and web design to produce professional graphics across a variety of platforms.

Software Used:

Illustrator, Photoshop, Flash, Quark & In Design

Language Used:

HTML, CSS, PHP, ActionScript & JavaScript

References

Anthony Huggins

TimeOut
Commercial Art Director

E: anthonyhuggins@timeout.com

Jen Fu

AML Group
Art Director

E: jen.fu@aml-group.com

Nicola Wilson

XY Promotions
Art Editor

E: nicola@xypromotions.co.uk